

Events and Celebrations (MICE)



SERHS NATAL

Grand Hotel & Resort

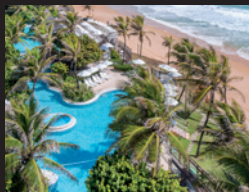


The best place for your events



THE UNIQUE

SERHS Natal Grand Hotel & Resort



4 Swimming
Pools



9 Restaurants
& Bars



80
Experiences



17 Meeting
Rooms



SERHS
Inclusive



The **SERHS Natal Grand Hotel & Resort** has a great location facing the sea, literally “feet in the sand.” Situated on Via Costeira, between Ponta Negra and Areia Preta beaches, just a few minutes from the tourist center, where you’ll find all the necessary infrastructure for tourists (banks, craft shops, pharmacies, markets, restaurants, bars, snack bars, etc.).

WHERE PLEASURE FLOWS, NATURALLY...

Like the rhythm of the waves, which brings and carries the desire to return. Capable of stimulating all your senses:

Feel the aroma and taste the unique flavors of our gastronomy; Get comfortable, see the wonders around you; Dive tirelessly into our pools; Listen to the sway of the waves.

Come and enjoy what flows naturally, and believe me:

This is your place!

SERHS NATAL GRAND HOTEL & RESORT

Rooms

Discover our different types of rooms, designed for each type of guest!



Prime Room side sea view or seafront view · Family Prime Room side sea view or seafront view · Junior Suite side sea view or seafront view · Exclusive Suite · Exclusive Family · Premium Suite · Premium Family · Presidential Suite · Imperial Suite



Imperial Suite



PRIME Seafont



Prime família



Suíte Junior Prime



SERHS NATAL GRAND HOTEL & RESORT

Pools & Water park

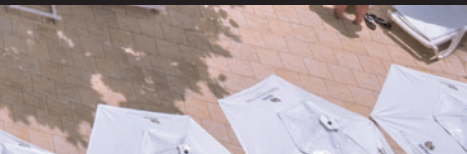




Water park with multiple pools and sunny areas distributed throughout the hotel.

In the main area of the outdoor pools, we have a large wave-shaped pool where guests can comfortably enjoy a drink at our pool bar while taking part in activities prepared for the adult public.

On the other hand, we also have a children's pool, located in front of the Kids Club, and an outdoor heated pool.



SERHS NATAL GRAND HOTEL & RESORT

Gastronomy Bars & Restaurants





Sports Bar

The perfect environment to gather family and friends for more leisure moments, with board games, electronics, pool, table tennis, and foosball. The Sports Bar is an air-conditioned space with themed decoration, ideal for watching your favorite games and competitions while enjoying the best snacks and drinks.



Lobby Bar

Next to the reception, you will find the lobby bar. A modern and comfortable place to wait for check-in and check-out, order a drink upon returning from a tour.

In the evening, following the entertainment schedule, the piano notes blend with the sound of the saxophone, providing everyone with another moment of leisure.



Bar Molhado

Dive into the most fun and refreshing experience around here.

Enjoy the pool while savoring the best drinks, cocktails, beers, juices, refreshing coconut water, and join in the leisure activities with dances, water aerobics, and lots of music!



Jangada Praia

Located on the beach in front of the hotel, it is the best place to enjoy great and refreshing drinks, cocktails, juices, coconut water, and the best 5-star beach service.

INDULGE YOURSELF WITH OUR

Gastronomy

Capacity: 400 people

Areas: indoor and outdoor with sea view

Exclusive session for guests with lactose intolerance

Dinner in **buffet** system

Feijoada on **Saturdays and Show-Cooking**.

Specialized service for guests with dietary restrictions

Capacity: 70 people

Capacity: 70 people

Capacity:

96 people in the air-conditioned indoor area with Show-Cooking and also has a pleasant outdoor area in front of the hotel pools.

On some days, it also operates with a buffet for lunch/dinner, according to the gastronomic program of the resort.

Capacity: 60 people



Restaurante Potiguar

Waking up on the right foot for us means having a breakfast that harmonizes directly with your awakening, in the most delicious way.

How about some tapioca?

You can count on it, because Mr. Japão prepares one that you will never forget (those who have tried it know it very well).



Tapiro Grill

The ideal place for a unique gastronomic experience that involves new flavors, pleasant smell and textures. Tapiro Grill offers a menu of premium meats and contemporary dishes, prepared in a true show-cooking style, complemented by the best à la carte service, so you can enjoy impeccable service and pleasant moments in a comfortable and welcoming environment.



Marenostrum

At Marenostrum, the magnificent flavors presented in Mediterranean cuisine, the visual exuberance of seafood, and the unique service awaken the senses of visitors on every occasion, whether it's a family dinner, a business meeting, or a romantic dinner for two.



Renato Romagnoni Pizza

You know that sound of crispy crust? Well, it co-stars with the ambiance of a relaxed "Italian style". That's how it is at Renato Romagnoni, and you're going to love this place.

Know that the ingredients of your pizza are carefully selected, followed by attentive looks, so that everything comes out perfectly harmonious, like in an orchestra where each instrument gives its show to create a great spectacle. Margherita, pepperoni, mushroom, shrimp, Neapolitan, ahhh, there are many...



Jangada

Facing the sea, with a view of Ponta Negra Beach, Jangada Bar & Restaurant is the ideal place to experience new flavors and enjoy your favorite drink to the sound of the ocean.

A relaxed and informal atmosphere, perfect for a peaceful lunch after enjoying the beach or for a pleasant Happy Hour after a day spent in our wonderful pools.

KENSHO SPA ZEN

Spa & Wellness

KENSHO is a Japanese term that refers to the experience of "enlightenment," alluding to the moment when the meditation practitioner is able to perceive their "true nature."

In KENSHO SPA ZEN, we find a true urban sanctuary dedicated to health and well-being, a cozy environment designed to calm the body and mind, with an area of 940 m2, featuring a spacious waiting room, seven therapy rooms (including one exclusively for couples), a water circuit (with a covered and heated pool, jacuzzis, rain showers, dry and steam saunas), spacious changing rooms, and a complete beauty salon.





KENSHO SPA ZEN Spa & Wellness

Water Circuit

Hydrotherapy service for relaxation, which includes:

- Thermotherapy through the use of two spacious jacuzzis
- Covered heated pool
- Dry and steam saunas
- Shower corridor with 35 water jets at different temperatures
- Lounge chairs for rest

Inner Heated Pool

Our SPA has a wonderful heated and covered pool, which is part of the Water Circuit package. This pool features a whirlpool with strong water jets at an average temperature of 32°C and a maximum depth of 1.45m. Take the opportunity to relax on one of the lounge chairs distributed around the pool. It will certainly be a pleasant experience. We also have male and female changing rooms with lockers where guests can store their belongings while enjoying this special place.

Therapy Rooms

Our SPA has a complete infrastructure to take care of you!

We have 7 air-conditioned rooms, with ambient sound and relaxing lighting, including one exclusive for couples, equipped to provide special moments for two, such as massages, body and facial treatments, and immersion baths in a jacuzzi with hydrotherapy.

Couples Massage Room

One of our therapy rooms is equipped and exclusively designed for couples' massages, aiming to create a special moment for two.

In the same environment, the couple receives the chosen massage, performed by two therapists simultaneously, and at the end, they can enjoy a relaxing soak in the jacuzzi located within the room itself.

We also offer the option of including red wine with the massage to celebrate this special moment.

THE BEST PLACE FOR YOUR

Events



THE BEST PLACE FOR YOUR

Events

FOR BUSINESSES

SERHS Natal Grand Hotel & Resort, with its extensive experience in the corporate and business segment, acquired since 2005 and with over 1,000 events held, is qualified to receive and offer the best service and necessary infrastructure for small and medium-sized events, as it brings together a team of professionals with the know-how and expertise applicable to the objective and contemporary profile that the segment demands.

In addition to that, we have a complete and equipped events center to meet various layouts and projects.

CAPACITY AND ROOM DISTRIBUTION

The Convention Center at SERHS Natal Grand Hotel & Resort has a total area of 2,035m² that can comfortably accommodate up to 1,430 people simultaneously, with an excellent infrastructure. Ideal for small and medium-sized events, our structure offers 17 modular room configurations that adapt to different needs for hosting Congresses, Conventions, Fairs, Meetings, and Incentives. All our facilities feature tiled floors, the possibility of setting up in various formats, air conditioning, Wi-Fi, and natural light.

WEDDING SERHS EXPERIENCES

It is a way to transform the tradition and the classical idea of a wedding into something more complete and enchanting.










This experience ensures the union between the ceremony location and the honeymoon destination, surprising both the couples and the guests!

Get inspired by our packages!



THE BEST PLACE FOR YOUR
EVENTS

ROOM IMPERIAL SUITE
MEASURES (m) 20x20

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
400 (INTERNA E EXTERNA)	3,0	20	16	-	-	-	60	40



Imperial Suite

Imperial Suite with 193m² strategically distributed to accommodate personalized events in a spacious living area and balcony with panoramic views of Ponta Negra Beach and Morro do Careca.

An exquisite space, decorated and ready to host your event with glamour and exclusivity. Ideal for parties, celebrations, happy hours, weddings, and stylish gatherings.

Capacity for up to 60 people.
















The image shows a large, modern indoor event space, likely a ballroom or conference hall, prepared for a formal dinner or reception. The room features a high ceiling with recessed lighting and a stage area at the front. A large projection screen on the stage displays the logo and name of the venue. The floor is covered with a light-colored tile. The walls are decorated with wood paneling and a balcony with a glass railing is visible on the upper level. The overall atmosphere is professional and elegant.


SERHS NATAL
Grand Hotel & Resort
★★★★★

THE BEST PLACE FOR YOUR
EVENTS

ROOM BOSSA NOVA
MEASURES (m) 23x23

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
529	5,0	500	60	200	300	60	600	330



Bossa Nova

Party Hall with 529m² spread over two floors, with a stage, dressing rooms, and a mezzanine with a view of the sea.

It can be set up in various formats: classroom-style, banquet-style, and auditorium-style for up to 600 people.

Ideal for conferences, concerts, launches, awards ceremonies, and dinners.










Capacity for up to 600 people.



THE BEST PLACE FOR YOUR
EVENTS



ROOM EUROPA
MEASURES (m) 11x23

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
260	3,0	200	60	80*	70*	60	200	100










Europa

Hall of 260m2 with balcony and ocean view, can be set up in various formats, ideal for meetings, conventions, and dinners.

Capacity for up to 200 people in auditorium-style.



ROOM CATALUNYA
MEDIDAS (m) 15x21

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
300	3,0	200	60	80*	90*	60	200	100

Catalunya












Hall of 300m2 with balcony and ocean view.

Can be set up in various formats, ideal for meetings, conventions, and dinners.

Capacity for up to 200 people in auditorium-style.

THE BEST PLACE FOR YOUR
EVENTS

ROOM CATALUNYA E EUROPA
MEASURES (m) 22x26

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
570	3,0	300*	-	150*	160*	60	450	300










Catalunya y Europa



The Catalunya and Europa halls can be used together, creating a 570m2 hall with balcony and ocean view, ideal for cocktails, dinners, and medium-sized events.

With a capacity for up to 300 people.

ROOM SAFIRA
MEASURES (m) 3,4x7

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
23	3,0	15	10	-	-	-	-	-

Safira

Meeting room, ideal for executives and business meetings.

Capacity for up to 10 people in an imperial table setting.

Configurable in the following ways:

Safira + Rubí: 46m² - Safira + Rubí + Turquesa: 126m²

Safira + Rubi + Turquesa + Topázio: 216m²










Safira + Rubi + Turquesa + Topázio + Jade: 360m²

Safira + Rubi + Turquesa + Topázio + Jade + Ametista: 460m²



THE BEST PLACE FOR YOUR
EVENTS

ROOM RUBI
MEASURES (m) 3,4x7

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
23	3,0	15	10	-	-	-	-	-



Rubi










Meeting room ideal for executives and business meetings.

Capacity for up to 10 people in an imperial table setting.

Configurable in the following ways:

- Rubí + Safira: 46m² - Rubí + Safira + Turquesa: 126m²
- Rubí + Safira + Turquesa + Topázio: 216m²
- Rubí + Safira + Turquesa + Topázio + Jade: 360m²
- Rubí + Safira + Turquesa + Topázio + Jade + Ametista (Diamante): 460m²

ROOM TURQUESA
MEASURES (m) 5,7x14

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
80	3,0	70	30	40	50	30	60	40



Turquesa










An ideal hall for meetings, lectures, and medium-sized events. It can be set up in various formats.

Capacity for up to 70 people.

Configurable in the following ways:

- Turquesa + Rubí + Safira: 126m²
- Turquesa + Topazio + Ametista: 200m²
- Turquesa + Rubí + Safira + Topázio: 216m²
- Turquesa + Rubí + Safira + Topázio + Jade: 360m²
- Turquesa + Rubí + Safira + Topázio + Jade + Ametista (Diamante): 460m²

ROOM TOPÁZIO
MEASURES (m) 6x14

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
90	3,0	70	30	40	50	30	60	40

THE BEST PLACE FOR YOUR
EVENTS

Topázio

An ideal hall for meetings, lectures, and medium-sized events. It can be set up in various formats.

Capacity for up to 70 people.

Configurable in the following ways:

Topázio + Turquesa + Ametista: 200m2










Topázio + Turquesa + Rubí + Safira: 216m2

Topázio + Turquesa + Rubí + Safira + Jade: 360m2

Topázio + Turquesa + Rubí + Safira + Jade + Ametista (Diamante): 460m2



ROOM JADE
MEASURES (m) 8x18

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
144	3,0	90	30	50	60	30	60	50

Jade

A hall with a wide sea view, ideal for meetings, lectures, and events. It can be set up in various formats.

Capacity for up to 90 people.

Configurable in the following ways:

Jade + Topázio + Turquesa + Rubí + Safira: 360m2

Jade + Topázio + Turquesa + Rubí + Safira + Ametista (Diamante): 460m2



Ametista

A hall ideal for meetings, lectures, and medium-sized events.

Can be set up in various formats and has a capacity for up to 80 people.

Configurable in the following ways:










Ametista + Topázio + Turquesa: 270m²

Jade + Topázio + Turquesa + Rubí + Safira + Ametista
(Diamante): 460m²



ROOM AMETISTA

MEASURES (m) 6x15

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
93	3,0	80	40	40	60	35	60	40



Diamante










The combination of all the halls (Safra, Rubi, Turquesa, Topázio, Ametista, and Jade) forms the Diamond Exhibition Hall with a view of the sea. Ideal for trade shows, congresses, dinners, and conventions.

With a total area of 460m², it has the capacity for over 20 stands and 200 people.



ROOM DIAMANTE

MEASURES (m) 20x23

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
460	3,0	200	-	100	150	-	400	250








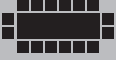





Turmalina

One of the four rooms that make up the Aquamarine Hall.

With the possibility of being set up in different formats and a capacity of up to 50 people.

Each room has air conditioning, sectorized lighting, and sufficient acoustics for simultaneous events. In addition, it has an exclusive area for coffee breaks and cocktails with access to the balcony and a view of the sea.

ROOM TURMALINA
MEASURES (m) 6.2x11.7

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
72	3,0	50	30	25	40	25	-	-






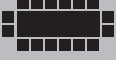





Esmeralda

One of the four rooms that make up the Aquamarine Hall.

With the possibility of being set up in different formats and a capacity of up to 50 people.










Each room has air conditioning, sectorized lighting, and sufficient acoustics for simultaneous events. In addition, it has an exclusive area for coffee breaks and cocktails with access to the balcony and a view of the sea.

ROOM ESMERALDA
MEASURES (m) 8.3x11.7

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
74	3,0	50	30	25	40	25	-	-



ROOM ÂMBAR
MEASURES (m) 6,4x11,7

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
75	3,0	50	30	25	40	25	-	-

Ambar










One of the four rooms that make up the Aquamarine Hall.

With the possibility of being set up in different formats and a capacity of up to 50 people.

Each room has air conditioning, sectorized lighting, and sufficient acoustics for simultaneous events. In addition, it has an exclusive area for coffee breaks and cocktails with access to the balcony and a view of the sea.



ROOM QUARTZO
MEASURES (m) 15x21

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
57	3,0	40	25	20	30	20	-	-

Quartzo












One of the four rooms that make up the Aquamarine Hall.

With the possibility of being set up in different formats and a capacity of up to 40 people.

Each room has air conditioning, sectorized lighting, and sufficient acoustics for simultaneous events. In addition, it has an exclusive area for coffee breaks and cocktails with access to the balcony and a view of the sea.

THE BEST PLACE FOR YOUR
EVENTS

ROOM ÁGUA MARINHA
MEASURES (m) 18x27

								
AREA (M²)	HEIGHT (m)	AUDITORIUM	IMPERIAL	FISH BONE	SCHOOL	"U"	COCKTAIL	BANQUET
300	3,0	200	50	60	100	50	200	100












Água Marinha

With the implementation of **four new modular rooms within the Aquamarine Hall**, Serhs Natal Grand Hotel expands its capacity.

Located on the 3rd floor, the main room **accommodates up to 200 people** in an auditorium setup and has an exclusive foyer with a balcony and a view of the sea.

CAPACITY

HALL * There are 2 projections	MEASURES (m)	 AREA (M²)	 HEIGHT (M)	 AUDITORIUM	 IMPERIAL	 FISH BONE	 SCHOOL	 "U"	 COCKTAIL	 BANQUET	NATURAL LIGHT
DIAMANTE	20x23m	460	3.0	200*	-	100	150	-	400	250	X
JADE	8x18m	144	3.0	90	30	50	60	30	60	50	X
TOPÁZIO	6x14m	90	3.0	70	30	40	50	30	60	40	
AMETISTA	8x15m	93	3.0	80	40	40	60	35	60	40	
TURQUESA	5,7x14m	80	3.0	70	30	40	50	30	60	40	
SAFIRA	3,4x7m	23	3.0	15	10	-	-	-	-	-	
RUBI	3,4x7m	23	3.0	15	10	-	-	-	-	-	
CATALUNYA	15x21m	300	3.0	200	60	80*	90*	60	200	100	X
EUROPA	11x23m	260	3.0	200	60	80*	70*	60	200	100	X
CAT&EUR	22x26m	570	3.0	300*	-	150*	160*	60	450	300	X
ÁGUA MARINHA	18x27m	300	3.0	200*	50	60	100	50	200	100	X
TURMALINA	6,2x11,7m	72	3.0	50	30	25	40	25	-	-	
ESMERALDA	6,3x11,7m	74	3.0	50	30	25	40	25	-	-	
ÂMBAR	6,4x11,7m	75	3.0	50	30	25	40	25	-	-	
QUARTZO	4,9x11,7m	57	3.0	40	25	20	30	20	-	-	
BOSSA NOVA	23x23m	529	5.0	500	60	200	300	60	600	250+80	X
IMP. SUITE	20x20m	400	3.0	-	25	-	-	-	80	50	X



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Grand Hotel & Resort



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